

I MINA'TRENTAI KUÁTTRO NA LIHESLATURAN GUÁHAN
RESOLUTION STATUS

Resolution No.	Sponsor	Title	Date Intro	Date of Presentation	Date Adopted	Date Referred	Referred to	PUBLIC HEARING DATE	DATE COMMITTEE REPORT FILED	NOTES
184-34 (LS)	FRANK B. AGUON JR.	Relative to recognizing, commending, and congratulating Mariquita Calvo Leon Guerrero, affectionately known as "Tita" of Tita's Bakery on Fifty-Two (52) Years as one of the island's most beloved local treasures. Un Dangkolo Na Si Yu'os Ma'ase' for fifty-two (52) years of timeless love, service, and recipes.	7/25/17 4:28 p.m.	8/3/2017 1:30 p.m.						

**I MINA'TRENTAI KUATTRO NA LIHESLATURAN GUAHAN
2017 (FIRST) Regular Session**

Resolution No. 184-34(LS)

Introduced by:

FRANK B. AGUON, JR.



Relative to recognizing, commending, and congratulating Mariquita Calvo Leon Guerrero, affectionately known as “Tita” of Tita’s Bakery on Fifty-Two (52) Years as one of the island’s most beloved local treasures. *Un Dangkolo Na Si Yu'os Ma'ase'* for fifty-two (52) years of timeless love, service, and recipes.

2017 JUN 26 PM 4:28

1 **BE IT RESOLVED BY THE COMMITTEE ON RULES OF**
2 ***MINA'TRENTAI KUATTRO NA LIHESLATURAN GUAHAN:***

3 **WHEREAS,** Mariquita “Tita” Calvo Leon Guerrero, the proprietress of Tita’s
4 Bakery, a home based bakery that has produced Chamorro pastries since 1965
5 celebrates fifty-two (52) years on Guam; and

6 **WHEREAS,** in 1965, although Tita and her husband earned enough money to
7 live comfortably, she contemplated on other ways to earn more for her children’s
8 education; and

9 **WHEREAS,** that is how her Guguria empire was born. She began making
10 guguria using an old family recipe that was taught by her mother and was passed down
11 a generation by her grandmother; and

12 **WHEREAS,** Guguria is a cherished local treat that is practically an icon in Guam
13 pastry. Occasionally called “the Chamorro Jawbreaker,” these small, hard sugar-coated
14 cookies are made with three simple ingredients: flour, sugar, and coconut milk; and

15 **WHEREAS,** Tita’s Bakery was the first to produce guguria commercially and
16 into retail sales on island. Every day at 2:00 a.m., Tita would rise to complete orders

1 made by family and friends. Her husband, Ben would assist her by mixing the dough
2 and collecting fresh coconuts from the jungle; and

3 **WHEREAS**, it was truly a family affair, before and after school, even on
4 weekends, Tita's two daughters, Genny and Renee would sell guguria door to door at
5 government offices and to women at beauty shops, this routine went on for several
6 decades; and

7 **WHEREAS**, in the beginning, the family bakeshop began manufacturing out of
8 a 12x14 foot room, which has since then expanded in size and production. Her husband,
9 Ben would grate coconuts and mix the dough by hand before they were able to afford a
10 dough mixer. The family did not take out any loans for the business, they would make
11 do with what they had; and

12 **WHEREAS**, her guguria business supported opportunities to further their
13 daughters' aspiration to attain graduate and post graduate degrees; and

14 **WHEREAS**, her daughter Genny, has continued in her mother's footsteps and
15 as "Tita Jr." specializing in contemporary Guam cookies for the past twenty-five (25)
16 years; and

17 **WHEREAS**, they are proud to say that their beautiful home and bakery in Santa
18 Rita was built from their guguria business; and

19 **WHEREAS**, Tita's guguria is sold island-wide, from small "mom and pop"
20 shops to supermarkets and numerous tourists outlets such as T-Galleria and ABC stores.
21 It is one of the most recognizable and popular selling product on Guam. Tourists and
22 locals purchase them for gifts for their family and friends. It is also a staple in care
23 packages for family and those in the military; and

24 **WHEREAS**, throughout her business career, Tita has received many
25 distinguished awards and recognition for her success in her fifty-two years of servicing
26 our island. It is a honor richly deserved; and

1 **WHEREAS**, Mariquita C. Leon Guerrero is a role model for all other aspiring
2 home based entrepreneurs. She started with an amazing idea and made a recipe a star;
3 and

4 **WHEREAS**, after fifty-two (52) years of dedication, she shared that this product
5 is a lot of hard work and love, and you must love what you're doing to be a success;
6 now therefore, be it

7 **RESOLVED**, that the Committee on Rules of *I Mina'Trentai Kuáttro Na*
8 *Liheslaturan Guåhan* does hereby, on behalf of *I Liheslaturan Guåhan* and the people
9 of Guam, recognize, commend, and congratulate Mariquita Calvo Leon Guerrero,
10 affectionately known as "Tita" of Tita's Bakery on Fifty-two (52) years as one of the
11 island's most beloved local treasures; *Un Dângkolo Na Si Yu'os Ma'åse'* for fifty-two
12 (52) years of timeless love, service, and recipes; and be it further

13 **RESOLVED**, that the Speaker and the Chairperson of the Committee on Rules
14 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of
15 the same be thereafter transmitted to Mariquita "Tita" Calvo Leon Guerrero; and to the
16 Honorable Edward J.B. Calvo, *I Maga'lahaen Guåhan*.

**DULY AND REGULARLY ADOPTED BY THE COMMITTEE ON RULES OF
I MINA'TRENTAI KUÁTTRO NA LIHESLATURAN GUÁHAN ON THE TH DAY
OF JULY 2017.**

BENJAMIN J.F. CRUZ
Speaker

RÈGINE BISCOE LEE
Chairperson, Committee on Rules

RÈGINE BISCOE LEE
Legislative Secretary